A REASON TO CELEBRATE:

The ULI Nashville Excellence in Development Awards 2011

Our region's future looks bright, and couldn't be more evident than in all of the development projects submitted to the ULI Nashville Excellence in Development Awards 2011.

According to our top-notch out-of-town judges, the field of 20 applicant projects were excellent demonstrations of the ULI Nashville awards criteria. The judges had to identify those projects that most completely exemplified excellence in the judgment measures...no easy task.

Award entries represented projects from the private and public sector, commercial and residential uses, and from Metro Nashville and across the region. The winning projects were recognized for innovation in land use and design, design excellence, contribution to the community, reflection of the regional or neighborhood character, public/private partnership, environmental sensitivity and financial viability: The Award celebrates the contributions of the entire development team.

ULI Nashville couldn't be more appreciative of its generous event sponsors, including valuable in-kind donations. ULI Nashville is serious about making sure these sponsors find value for their support, and were acknowledged at every turn including in a full-page color ad in ULI – member only magazine, Urban Land (May/June) and ULOnline (July-September).



In only its third year, ULI Nashville's Excellence in Development Awards success is built upon the strong catalogue of projects that are submitted, the invaluable generosity of the event sponsor's support, all the guests in attendance, and the members who work so hard throughout the year helping ULI Nashville plan the event.

Please plan to attend ULI Nashville's Excellence in Development Awards next spring to again recognize, celebrate, and learn from the best practices of development in our region! Applications are already lining up!

Wine generously donated by **TENNESSEE WINE AND SPIRITS**. Banners generously donated by **ARC /IMAGING TECHNOLOGIES** Marketing/Media Relations generously donated by **KVBPR**. Local ad space generously donated by **SOUTHCOMM**. Graphic Design provided by **GANNAWAY DESIGN**.



ULI Nashville honored eight area development projects with Excellence in Development Awards on May 10th at the Noah Liff Opera Center. The cicadas weren't yet in full force, so they didn't dampened the evening's reception of mingling with colleagues, maybe even some networking, and just some good socializing with friends in the business of 'using land'.

Nearly 250 contractors, developers, architects, landscape architects, brokers, lawyers, engineers, public officials, and more, gathered for the 3rd annual ULI Nashville Excellence in Development Awards.

The purpose of the Awards is to celebrate excellence in development and design, recognize successful collaboration among development partners, and acknowledge the importance of strong communities. Students and Young Leaders to the 'seasoned industry leaders' all gathered to share in the celebration.

The reception and the Awards program, which was held in the Opera rehearsal space, demonstrated first-hand the caliber of an Award winning project, as the adaptive reuse Noah Liff Center was a 2009 recipient of the ULI Nashville Excellence in Development Award.

The packed room was welcomed by ULI Nashville Chairman, Ed Owens, Riverfront Development Director, and by Master of Ceremonies Hunter Gee, Smith Gee Studio. Hunter also serves as ULI Nashville's Mission Advancement Chair.

ULI Nashville was very fortunate to host ULI CEO, Patrick Phillips, as the keynote speaker for the 2011 Awards event. He spoke about ULI initiatives, ULI Nashville initiatives, and discussed trends and goals in Metro Nashville and Middle Tennessee in relation to ULI priorities and to his keynote topic, "The New Urban Development Dynamics---Where Do We Go From Here?" With this, Patrick expounded on the interplay of current dynamics and demographics

trends, and their impact on the direction of future development. That emphasis on infill development, retrofit, regional solutions to transportation and housing all make sense as Nashville moves forward.

His message was clear and very relevant as Nashville enters a new era of reinvestment, economic development, and pubic investment in Riverfront Development, major venues like the Music City Center, transportation initiatives, and open space opportunities and linkages, just to name some.



Visit the slideshow from the event. <u>www.slideshare.net/PamelaB66/excellence-indevelopment-awards-2011</u>

2011 Winners

ULI Nashville honored eight area development projects with Excellence in Development Awards on May 10th at the Noah Liff Opera Center. Award entries represented projects from the private and public sector, from commercial and residential projects, and from the Metro to across the region.

The winning projects were recognized for innovation in land use and design, design excellence, contribution to the community, reflection of the regional or neighborhood character, public/private partnership, environmental sensitivity, and financial viability.

With event summary, photos, recaps and more coming, please join ULI Nashville in extending its congratulations to its 2011 winners:

12th & Paris
1700 Midtown
Franklin Police Headquarters
Hotel Indigo
Piedmont Natural Gas Tennessee Operations Center
The Sawtooth Building
Terrazzo
Westhaven

You may also read about the event online.